



10 11 12 SEPT 2025
BOMBAY EXHIBITION CENTRE,
MUMBAI, INDIA

PARTNERSHIP PROPOSAL

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informa markets

In collaboration with
 **Hamburg
Messe + Congress**



Prime Sponsorship Packages



**EXPO
PARTNERSHIP**



**CONFERENCE
PARTNERSHIP**



**AWARD
PARTNERSHIP**

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Premium sponsorship options

Sponsorship Benefits	Event Title Partner	Platinum Partner	Gold Partner	Silver Partner	Premier Partner
Event Title Mention – “INMEX SMM India powered by XYZ” on all collaterals	✓	✗	✗	✗	✗
Logo with Partnership Status on All Collaterals (Physical & Digital)	✓	✗	✗	✗	✗
Logo with Partnership Status on Website (Hyperlinked)	✓	✓	✓	✓	✓
Video Interview of Chairman / MD promoted on social media	✓	✓	✓	✓	✗
E-shots to database promoting partnership & inviting to stand	4 nos.	2 nos.	1 no.	✗	✗
VIP Lounge Branding	✓	✓	✓	✗	✗
Logo with Partnership Status on selected onsite branding	✓	✓	✓	✓	✓

Premium sponsorship options (Cont...)

Sponsorship Benefits	Event Title Partner	Platinum Partner	Gold Partner	Silver Partner	Premier Partner
Brochure Placement (VIP Lounge &/or Registration)	VIP & Registration	VIP Lounge	VIP Lounge	VIP Lounge	VIP Lounge
Chairman/MD Invitation to Inauguration & Lamp Lighting Ceremony	✓	✓	✓	✗	✗
Conference Participation	Speaker (20 mins)	Panelist	Panelist	✗	✗
Networking Evening Complimentary Passes	15	10	5	3	2
Quantity	-	2	3	5	5

Registration Partner

Website Visibility

Logo with partnership tag on INMEX SMM India website, hyperlinked to your site.

Registration Area Branding

Logo displayed prominently at the venue's registration zone.

Visibility on Registration Page

Logo featured on the Visitor Registration Page of the official website.

Networking Access

2 complimentary passes to the exclusive Networking Evening.



Quantity Available

1

Lanyard & Badge Partner

SOLD OUT

Website Presence

Logo with partnership tag on event website, hyperlinked to your site.

Badge Branding

Logo featured on all physical and digital attendee badges.

Lanyard Co-branding

Partner logo co-branded with event logo on all lanyards.

Networking Access

2 complimentary passes to the Networking Evening.

Logo with Partnership Status on selected onsite branding



Quantity Available

1

Bag Partner

Website Branding

Logo with partnership tag on event website, hyperlinked to your site.

Co-branded Show Bags

Event bags will feature both your logo and the event logo.

Networking Access

2 complimentary passes for the Networking Evening.

Logo with Partnership Status on selected onsite branding

+ cost of production of bag



Quantity Available

1

Water Dispenser Partner

- Water coolers placed throughout INMEX show floor (amount, size & locations determined by show management)
- Sponsor branded signage next to each water cooler
- Opportunity to provide branded cups available at each Hydration Station (production and labor not included)
- Water station locations identified on the INMEX SMM show map with special call out to sponsor with company logo
- Logo with Partnership Status on selected onsite branding



Quantity Available

5

Wi-Fi Partner

- Branded Wi Fi login for all attendees
- Logo featured on website/ INMEX Connect
- Company logo included on signage promoting Wi-Fi across the show
- Wi-Fi sponsor promoted in pre-show email communications
- General usage stats of Wi-Fi provided to sponsor post-show
- Wi-Fi name mentioned on attendees badge where the guidelines are mentioned(stating complimentary Wi fi sponsored by XYZ)
- Logo with Partnership Status on selected onsite branding



Quantity Available

1

LED Wall Partner

- Showcase your brand with a dynamic 30-second video segment displayed on our LED screen strategically positioned near our highly trafficked registration counters.
- All buyers are required to go to registration to pick-up their badge before entering the show floor, putting your brand in front of all attendees.
- Submit a video to capture their attention and remind them to visit your booth.
- Your ad will run as part of a loop with other brands
- Static company logo will be placed on the bottom part of the LED frame
- Logo with Partnership Status on onsite branding



Quantity Available

10

Onsite branding placements

Heading Pathway



Quantity Available

3

Pylon Cuboid on Pathway



Quantity Available

5

Onsite branding placements

Hoarding between pillars



Quantity Available

4

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Conference Partnership

Partnership Categories	Presenting Partner	Associate Partner	Session Partner
Exclusive Speaking Slot	20 mins	10 mins	-
Speaking slot within planned panel discussion	Yes	-	Yes
Senior representative to be part of the lamp lighting	Yes	-	-
Brand visibility via logo placement on the stage backdrop	Yes	Yes	-
Dedicated email to 40K maritime professionals	Yes	Yes	Yes
Corporate video played during networking breaks	Yes	-	-
Branding on conference room panel	Yes (2 Qty)	Yes (1 Qty)	-
Distribution of the company brochures	Yes	-	-
Brand visibility via logo placement on the website	Yes	Yes	Yes
Complementary networking evening passes	Yes (5 Qty)	Yes (3 Qty)	Yes (2 Qty)
Logo with Partnership Status on selected onsite branding	Yes	Yes	Yes
No. of Partners	1	4	4

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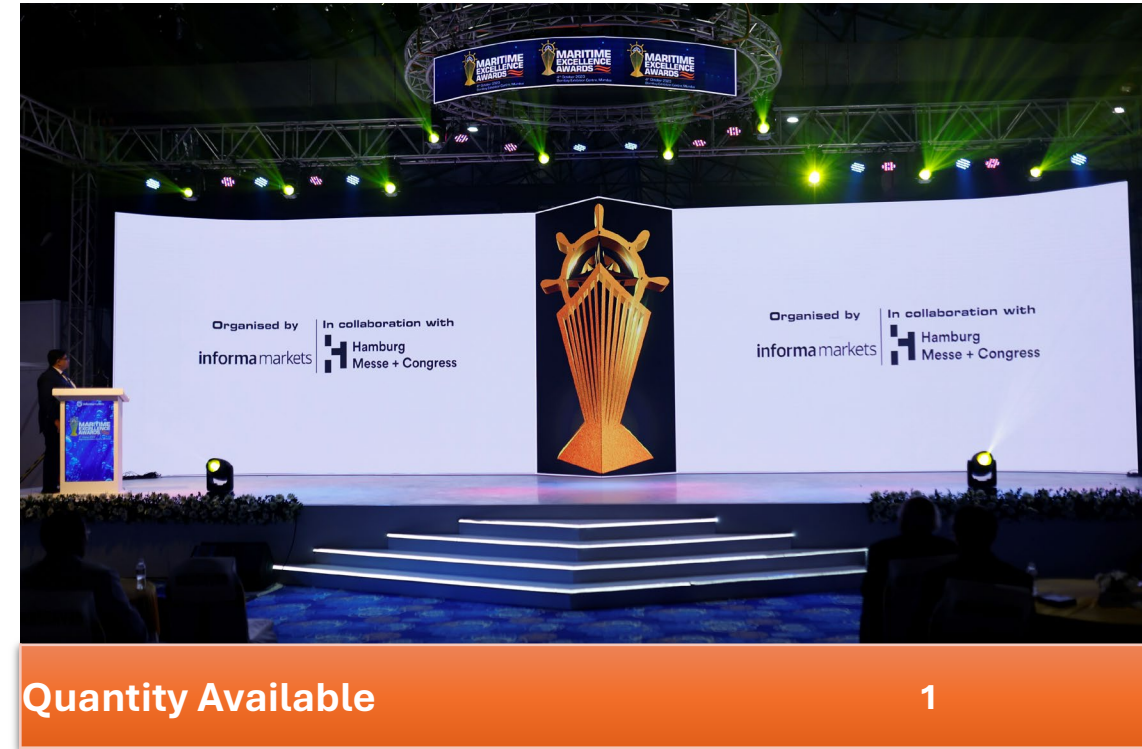


**AWARD
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Exclusive Title Partner:

“Maritime Excellence Awards powered by [Your Brand]”

- Premium branding at registration desk and stage backdrop
- Present 2 award categories on stage
- 10 passes to awards and cocktail reception
- Logo across all awards promotions and invitations
- Reserved table exclusively for your guests
- 30-second corporate video showcase during ceremony
- Hyperlinked logo on awards website
- Special address before/after your video plays
- Emcee acknowledgment during the event
- Photo opportunity with award winners
- Logo with Partnership Status on selected onsite branding



Award Trophy Partner

- Logo featured on prestigious industry award trophies
- Strong brand recall among top maritime achievers
- Present 1 award category on stage
- 5 passes to awards and cocktail evening
- Reserved table exclusively for your guests
- Branding on stage backdrop and registration counter
- Hyperlinked logo on the awards website
- Photo opportunity with award winners\
- Logo with Partnership Status on selected onsite branding



Quantity Available

1

Award Supporting Partner

- Branding at awards registration counter and backdrop
- Opportunity to present 2 award categories
- 5 passes to the awards ceremony and cocktail reception
- Logo in selected awards-related communications
- Logo on invitations
- Logo on awards website hyperlinked to your website
- Photo opportunity with award winners
- Logo with Partnership Status on selected onsite branding

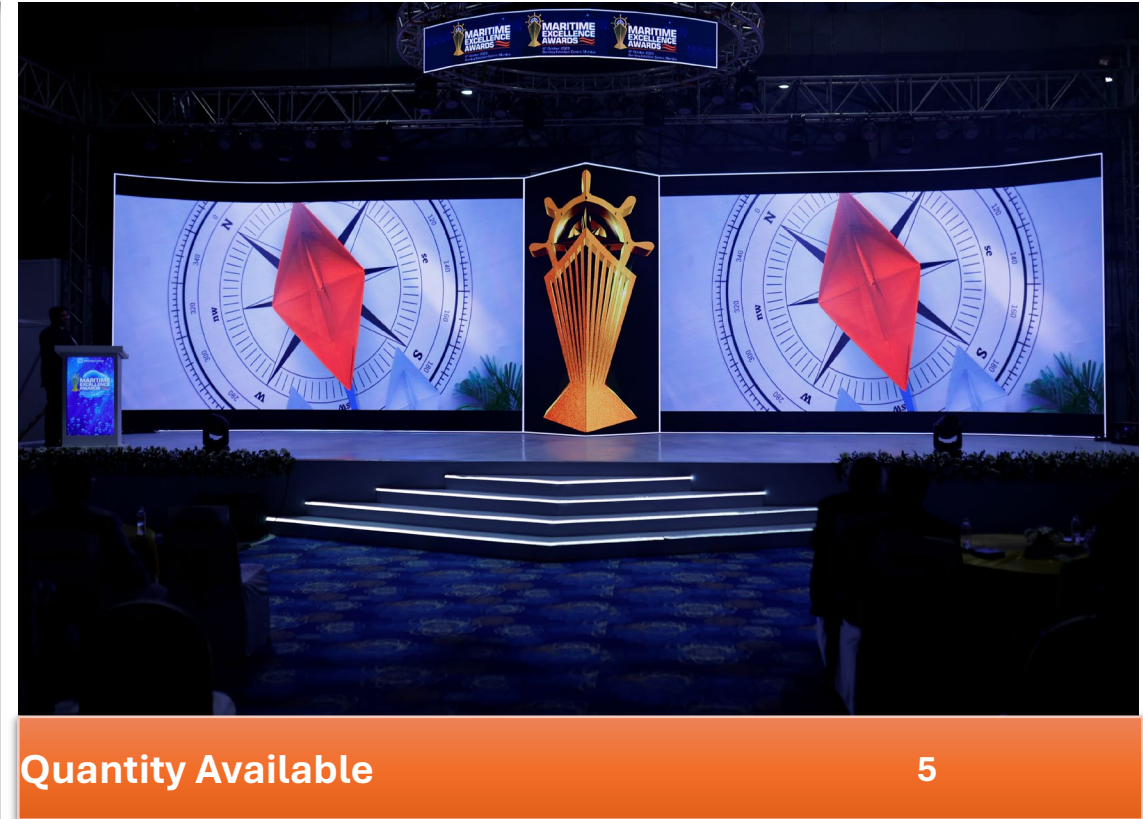


Quantity Available

1

Award Industry Partner

- Branding at awards registration counter backdrop
- 2 passes to the awards ceremony and cocktail reception
- Logo in selected awards-related communications
- Logo on awards website hyperlinked to your website.
- Logo with Partnership Status on selected onsite branding



Contact Us

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