

3-6 sept 2024
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Press Release · Pressemitteilung

New Project Head for SMM, MARINE INTERIORS Cruise & Ferry Global Expo and Seatrade Europe

Hamburg, 30 January 2023 – Christoph Lücke is taking on the role of Project Head of Hamburg Messe und Congress' maritime trade fairs SMM, MARINE INTERIORS Cruise & Ferry Global Expo, and Seatrade Europe effective 01 February 2023. He takes over from Claus Ulrich Selbach who remains committed to the maritime industry as Business Unit Director.

Christoph Lücke (37) has been on the SMM team as Project Manager since 2016. His range of responsibilities included acquiring and supporting national and international customers. In recent years the portfolio of maritime and technology trade fairs at Hamburg Messe und Congress has grown through the addition of MARINE INTERIORS, Seatrade Europe and the H2EXPO & CONFERENCE. As Project Head, Christoph Lücke will fully focus on continuing the development of these maritime events. Former Project Head Claus Ulrich Selbach will remain active in the maritime sector as Business Unit Director – Maritime and Technology Fairs & Exhibitions. With Mr. Lücke as the new Project Head, Mr. Selbach will be able to devote more time to strategy and product development within his business unit.

“Christoph Lücke enjoys an outstanding reputation among customers and partners as well as in our maritime events team and has excelled as a promoter of SMM in recent years. We are pleased to have been able to fill this key position internally, and in view of Christoph Lücke’s experience of many years, his strong customer focus and his comprehensive market knowledge, we are convinced that he is the right person to head and co-develop our maritime trade fairs,” said **Bernd Aufderheide**, President and CEO of Hamburg Messe und Congress.

MARINE INTERIORS, 06 to 08 September 2023

The MARINE INTERIORS Cruise & Ferry Global Expo, powered by SMM takes place every odd year. At the second event from 06 to 08 September 2023, exhibitors from all areas of ship interior design will be present to meet up with top-level visitors, including decision-makers from shipowning companies, shipyards and design firms. The trade fair will be held in parallel with the Seatrade Europe – Cruise and River Cruise Convention. Visitors have free access to both events.



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MD: Bernd Aufderheide (President + CEO), Uwe Fischer
Chairman of Supervisory Board: State Secretary Andreas Rieckhof
Commercial register: local court Hamburg HRB 12054
Registered office: Hamburg

Legal Form: Limited Liability Company
VAT-Reg.-No.: DE811214125



Seatrade Europe, 06 to 08 September 2023

From 06 to 08 September 2023, Seatrade Europe will once again be the meeting place for the key players of the cruise and river cruise sectors to share thoughts and ideas and drive innovations for the future of the industry. The three-day event will take place in Hamburg, the centre of the European cruise industry.

SMM Hamburg, 03 to 06 September 2024

SMM, the leading international maritime trade fair, will take place on the campus of Hamburg Messe und Congress from 03 to 06 September 2024.